

Programme Name	Master of Commerce
Semester	First
Paper No	1.54
Course Code	
Course Name	Corporate Governance and Business Ethics
Course Type	Soft Skill Course
Effective from	JUNE 2011
Objective	To make the student familiar with corporate Governance and Business Ethics.

Unit No.	Topic No.	Content	Hrs.	Marks W + %	Credit
1	01	Business Leaderships Role of Business in Society- Economic Role and Social Impact of Business – Entrepreneur’s Role- Background & Characteristics- Leadership and Self Awareness Leadership Styles – Essential Components of Leadership – Understanding Team Work and Leadership – How Culture Constrains or Enhance Leaders – Essential Leadership Skills – Problem Solving and Decision Making – Visionary Leadership – Profile of Leaders.	15	25	01
2	02	Business Ethics Introduction to Business Ethics – Ethics, Morals and Values – Conflicts in Decision Making from Business – Legal and Moral Points of View.	15	25	01
3	03	Corporate Responsibility A Historical Perspectives from Industrial Revolution to social Activism – The Nature of Ethics in Management – Ethical Problem as Managerial Dilemmas – conflict Between Economic & Social Performance – Complexity of Ethical issues – Typical Problems in Business Ethics – Pricing – Advertising – Product Promotion – Working conditions – Consumer Service – Downsizing Workforce – Environmental Pollution & Supplier Relations. Analyzing Ethical Problems – Economic, Ethical and Legal Aspects – Managerial Ethics and Individual Decisions – Ethical Analysis-Ethical Dilemmas & Personal Career	15	25	01

4	04	Corporate Governance	15	25	01
		<p>Nature and Evaluation of corporate Governance – Global and National Prospective Business Ethics and Corporate Governance, Why Governance? - Claims of Various Stake Holders – Owners, Employees, Customers, Creditors, Suppliers, Community, Government Business</p> <p>Standards and Values – Anticipating & Avoiding unethical Consequences Selecting Ethical Goals – Value Orientation of the Firm. Administering & Reporting of Corporate Governance in India – SEBI Regulations – Model; report on Corporate Governance in India.</p>			

References:

1. R.C.Shekhar; “Ethical Choices in Business”, Response Books.
2. LaRue Tone Hosmer; “The Ethics of Management”, Universal Books.
3. Warren Bennis, J.Parikh and R. Lessem; “Beyond Leadership: Balancing Economics, Ethics and Ecology”, Harper Collins.
4. ICFAI Center for Management Research, “Business Ethics and Corporate Governance”.

ICFAI Center for Management Research, “Leadership and Entrepreneurship”.