

Programme Name	Master of Commerce
Semester	First
Paper No	1.51
Course Code	
Course Name	Computer Applications In Business And E-Commerce
Course Type	Soft Skill Course
Effective from	JUNE 2011
Objective	The aim to make the student computer literate and familiar with the PC software at an early stage.

Unit No.	Topic No.	Content	Hrs .	Marks W + %	Credit
1	A	<p>INTRODUCTION TO COMPUTERS</p> <p>What is Computer? Characteristics of a Computer</p> <p>Types of Computer : Digital, Analog, Hybrid</p> <p>Classification : Micro, Mini, Main frame, Super, PC-Desktop, Laptop, Palmtop</p> <p>Applications of Computer, Block diagram of computer, Parts of standalone computer</p> <p>CPU, RAM, KEYBOARD, MONITOR, MOUSE, FDD, HDD, CD-ROM.</p> <p>Printers – Modem – Scanners &amp; Plotters – Multimedia kit – Zip drive</p> <p>Hardware and Software : Types of Software</p> <p>Introduction to Computer Languages, Application programs and custom software</p> <p>Introduction to following terms:</p> <p>Algorithm, Artificial intelligence, ASCII, ATM, Automated office, Backup, BIOS, Bit, Byte, Bug, Client / Server, Encryption, Flow chart, GIGO, POST, Password, Program, Modem, Web, Virus, Configuration of a PC -Computer.</p>	08	13	0.5
	B	<p>Introduction to Operating System :</p> <p>Windows98 / Windows XP</p> <p>What is operating system? Meaning and functions only</p> <p>Popular Operating System for PC</p> <p>Desktop and its parts : Taskbar, Wallpaper &amp; Icons</p> <p>Options of Start Menu : Program, Documents, Settings, Search, Run, Shutdown</p> <p>Some program and tools available as a part of windows</p> <p>Calculator, Media player, Disk defragmenter, Sc andisk</p> <p>Windows Explorer :</p> <p>Parts, Creating a Folder, Deleting File and Folder,</p>	07	12	0.5

		Copy and Move the file and folder Recycle Bin Control Panel : Mouse setting, Date/Time, Currency, Keyboard setting, Printer, Start up disk			
2	A	MS-WORD Introduction-Advantages Document : Create, Save, Open, Close, Page set up, Print Editing : Type, Select, Cut, Copy, Paste, Delete, Move, Find, Replace, Spelling & Grammar Check Formatting : Text & Paragraph formatting, Tab, Bullets & Numbering, Columns, Table Handling Mail merge.	09	15	0.6
	B	MS-POWER POINT Introduction, Utility, Creating presentations the easy way, Working with graphics in Power-Point, Show time, Sound effects and Animation effects	06	10	0.4
3		MS-EXCEL Introduction-Advantages Terms : Cell, Column, Row, Worksheet, Spread Sheet, Range, Cell Address, Formulas, Data types-(Number, Label, Formulas) Work Sheet : Create, Save, Open, Close, Page set up, Print Editing : Cell editing, Insert & Delete row and column Formatting : Cell formatting, Borders, Change the size of row and column, Merge the cells Formulas : using Formulas Functions : AVERAGE, COUNT, MAX, MIN, SUM, INT, MODE, ROUND, SQRT, RAND, FV, PV, RATE, PMT, SLN, DMAX, DMIN, DSUM, DAVERAGE, DCOUNT IF (with AND, OR) Date-Time- NOW, TODAY, DATE, DAY, MONTH	15	25	01

4	<p><b>E-COMMERCE</b></p> <p>Introduction to Internet and e-mail - Advantages and Application of Internet</p> <p>Net working concept : LAN, WAN, MAN</p> <p>Meaning and concept of E-Commerce, Advantages</p> <p>Business models for E-Commerce</p> <ul style="list-style-type: none"> <li>• Business to Consumer (B2C)</li> <li>• Business to Business (B2B)</li> <li>• Consumer to Consumer (C2C)</li> <li>• Consumer to Business (C2B)</li> <li>• Business to Government (B2G)</li> </ul> <p>E-Payment--Introduction, Special features required in payment systems, E-payment systems, checks and bank transfer, Electronic Data Interchange (EDI), Credit Card payment system, E-Cash and Automatic Teller Machines, Banks and internet,</p> <p>Security issues in E-commerce</p> <p>What is Mobile Commerce?</p> <p>Introduction to the Information Technology Act 2000</p> <p>Introduction to Computer Virus</p>	15	25	01
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Structure of Question Paper:

**THEORY** : 50 Marks : 2(Two) Hours

- One Question from each unit with internal options.

**PRACTICAL** : 50 Marks : 2 (Two) Hours

- Practical based on Word 15 Marks
- Practical Based on Excel 20 Marks
- Practical Based on Power Point 05 Marks
- Journal (Practical Book) 05 Marks
- Viva 05 Marks

Practical should be asked based on the style of practical prepared by university.

**NOTE :**

1. Two periods should be allotted for THEORY teaching per week.
2. Two periods should be allotted for PRACTICAL teaching per week.
3. There should be ONE computer for every TWO students and the maximum number of students in a batch should be 30.

The college may charge Rs.1000/- per student per term for computer maintenance