

Hemchandracharya

North Gujarat University, Patan

Syllabus

Bachelor of Vocation

Fashion Design and Management

Semester V and Semester VI

Enforced From June 2016

PREFACE

The University Grants Commission (UGC) has launched a scheme on skills development based higher education as part of university education, leading to setting up of Bachelor of Vocation (B. Voc.) to serve multiple needs, including (i) career oriented education and skills to students interested in directly entering the workforce; (ii) contracted training and education programmes for local employers; (iii) high-touch remedial education for secondary school graduates not ready to enroll in traditional colleges, giving them a path to transfer to three or four year institutions; and (iv) general interest courses to the community for personal development and interest. Bachelor of vocation will have with multiple exits such as Diploma and Advanced Diploma under the NSQF (National Skills Qualifications Framework).

The Bachelor of vocation model, by and large, will be accessible to a large number of individuals of the community, offer low cost and high quality education locally, that encompasses both vocation skills development as well as traditional coursework, there by providing opportunities to the learners to move directly to the employment sector or move into the higher education sector. It offers a flexible and open education system which also caters to community – based life – long learning needs.

BVFDR1: Eligibility Criteria (EC) for Admission

1. The eligibility condition to the program will be 10+2 or equivalent.
2. If the candidate has attained the specific level 4 of NOS of Fashion Industry sector (by decision of equivalence committee of the college) can get admitted in B.Voc. for the programme
3. There is no age bar for admission to Bachelor Vocation
4. The student can take exit from this course at any point of time and get re – entry in this programme. Such students will get priority in admission than to a fresher student. (multi entry multi exit scheme)

BVFDR2: Admission Procedure

1. For admission to the programmes offered, preference should be given to the learners living in the local community. Reservation to SC,ST, OBC and PWD categories will be available as per the extant national / State policy.
2. Admission may be done on a rolling basis depending on the duration of the programmes to facilitate a steady stream of learners joining the college and moving out as trained work force to the job market, round the year and not just once in a year.

3. The applicants seeking re -entry into the college should get preference in admission over the new applicants.
4. Candidates are selected on the basis of Merit.

BVFDR3 : Fees and Scholarship

1. Student fee should be decided as per the prevalent practice for fee fixation for aided courses.
2. Attempt should be made to recover part of the operating expenditure from the student fees.

BVFDR4 : Registration / Enrollment :

1. Every student admitted to the college for the programme must get enrolled to university within a month from the date of admission.

BVFDR5 : Semester Examinations

1. Candidates desirous of appearing at any semester examination shall have to submit applications in the prescribed form, through the designated authority on or before the prescribed date.
2. No candidate will be admitted to any Semester examination unless the Designated Authority i.e. the Head of the Department or Principal of the College certifies that :
 - (i) The candidate attended the course of study to the satisfaction of the designated authority.
 - (ii) The candidate maintained a good conduct and character during the studies.
 - (iii) The candidate maintained minimum 80% attendance in each semester.

BVFDR6 : Evaluation

1. Appropriate mechanism for assessment of the learners' progress towards acquisition of knowledge and skill should be developed by the College. Partner industries should also be given a clear and well defined role in the assessment of the learners.
2. Practical or hands on skills should be given comparatively more weightage in the overall assessment plan.
3. The college should adopt and integrate the guidelines and recommendations of the respective Sector Skill Councils (SSCs) for the assessment and evaluation of the

vocational component, wherever required. They should also involve the SSCs in the assessment process, wherever required. It applies to colleges, both Autonomous and non -autonomous and university to maintain Occupational Standards and the fitness for the job.

4. Theory of each CORE paper will be evaluated for a maximum of 100 marks out of which, 50 marks shall be for Continuous evaluation (Exams) and 50 marks for the end semester examination shall be of 2 hours duration.
5. Practical as a combined form each core paper will be evaluated for a Maximum of 700 marks out of which, 500 marks shall be continuous internal evaluation and 200 marks for the end semester practical examination.
6. Each Elective paper is evaluated for a maximum of 50 marks which will be evaluated internally by continuous evaluation.

BVFDR7 : Rules for grading

1. One Credit mean Equivalent of 14-15 periods of 60 minutes each, for theory, workshops / labs and tutorials per semester.
2. For internship / field work, the credit weightage for equivalent hours shall be 50% of that for lectures / workshops.
3. For self- learning, based on e -content or otherwise, the credit weightage for equivalent hours of study shall be 50% of that for lectures / workshops.
4. To pass a subject in any semester, a candidate must obtain a minimum of 40% marks in each paper.
5. If a candidate fails in any subject, he has to reappear for that particular paper and pass. (That is, for example if candidate fails in midterm exam of a subject, he has to reappear for midterm of that subject.)
6. The performance of each candidate in all the subjects will be evaluated on 7- point scale in term of grades as follow:

BVFDR9 : Semester passing scheme

1. For each semester examination, a candidate will be considered as pass if he / she has secured "B"- or above grade in all the subject (s) and overall grade point 5.00 or above.
2. For each semester examination, a candidate will be considered as fail if he / she has secured "F" grade in any or all the subject (S).

3. If the candidate does not fulfill the subject requirement including requisite attendance percentage, he / she will be given I grade and the candidate will have to complete the course requirement before the commencement of the next End Semester examination. If the candidate does not clear I grade in any subject before the commencement of the next End semester examination, he / she will be considered fail – F grade.
4. Candidate has to clear his / her ‘F’ grade, or ‘I’ grade, if any by the next End Semester examination.

BVFDR10 : Semester promotion scheme

A candidate will be promoted to the subsequent Semester according to the following scheme:

1. A candidate would be granted admission to the Second Semester if and only if he / she has been granted Term for First Semester and has applied for the university examination.
2. A candidate would be granted admission to the Third Semester if and only if he / she has been granted Term for First Semester and has applied for the university examination.
3. A candidate would be granted admission to the Fourth Semester if and only if he / she has cleared all the subject of First Semester. He /she will be permitted to pursue his/her study of Fourth Semester, provided his/her term for II & III Semesters is granted and has applied for the university examination.

Promotion Criteria

Semester	Conditions for Promotion
II	Grant of Term for Semester-I
III	Grant of Term for Semester I and Semester II
IV	Clearing of Semesters I completely and Grant of Term for Semester II and Semester III
V	Clearing of Semesters II completely and Grant of Term for Semester III & Semester IV
VI	Clearing of Semesters III completely and Grant of Term for Semester IV & Semester V

BVFDR11 : Award of Grading / Division

No class/ division will be awarded to the student in the first 5 semesters. Divisions shall Be awarded only at the end of Final Examination on successful completion of all the Semesters. For awarding the degree at the end of the course, as per the other course of university.

Sr. No.	CPI	Division
1	7.50 to 10.00	FIRST Division with Distinction
2	6.50 to 7.49	FIRST Division
3	6.00 to 6.49	SECOND Division

BVFDR12 : Award of degree

1. Award of Certificate, Advanced certificate, Diploma or Advanced Diploma, as the case may be, would depend on acquisition of requisite credits as prescribed by the certification body and not on the calendar time spent in pursuing the course.
2. The certificate shall mention the credits earned course duration (in hours), and the curriculum covered. If the course is aligned with NVEQF / NSQF , the corresponding NVEQF / NSQF

Level should also be mentioned on the certificate.

3. Award of degree will be as follows.

NVEQF Level	Skill Component Credits	General Education Credits	Normal Calendar Duration (Post meeting the entry criterion)	Awards
7			Six Semester	Bachelor of vocation
6	72	48	Four Semester	Advanced Diploma
5	36	24	Two Semester	Diploma
	18	12	One Semester	Advanced Certificate
	9	6	Three Months	Certificate

BACHELOR OF VOCATION IN FASHION DESIGN AND MANAGEMENT

SEMESTER – 5

Sr. No.	Subject	Credit	Hours	Internal	External		Total
					Theory	Practical	
1	Advance Fashion Illustration	4	60	---	----	100	100
2	Draping	5	75	---	----	100	100
3	Fashion Product Development	4	60			100	100
4	Entrepreneurship	4	60	40	60	---	100
5	Fashion Jewellery Making	5	75	---	---	100	100
6	Fashion & Textile Costing	4	60	40	60	---	100
7	Sourcing Management	4	60	40	60	---	100

1. Advance Fashion Illustration

Unit-I: Inspirational Themes and Key Words

Work on Inspirational Themes with Key Words

Unit-II: Selection of five Themes & Flat Sketch

Selection of themes and draw sketch of male and female based on themes

Unit-III: Final Theme selection- Theme selection & illustration with Accessories

Unit-IV: flat sketch & Line up Orientation

2. Draping

Unit-I: Basic Bodies Blocks: Dart & Dartless

Unit-II: Pleat, Geathers, Pannel, Cowl

Unit-III: Muslin Draping for theme base Fashion Show Garment

Unit-IV: History Base Draping: India, Rome, Egypt and Victorian

3. Fashion Product Development

Unit-I: Name selection and Logo design

Unit-II: Visiting card design for own Brand

Unit-III: Tag: Price tag, Discount Tag

Unit-IV: Bag Making: (recycling bag, paper bag, different fabric based bag, smocking technique bags)

4. Entrepreneurship

Unit-I: Introduction to Entrepreneurship, Concept of Enterprise & Entrepreneur, Entrepreneurship v/s Management, Role & Functions of Entrepreneur

Unit-II: Idea Generation, Role of Creativity & Innovation in Business Research, Source of Business Idea, process of setting up Business, location, operation planning and control, financing agencies, policies, schemes, preparation of project report

Unit-III: Concepts & Application of PLC (Product life cycle), Advertising and Publicity

Unit-IV: Sales and Distribution Management

5. Fashion Jewellery Making

Unit-I: Bracelet, Anklet

Unit-II: Necklace, earring

Unit-III: Head Gear

Unit-IV: Footwear

6. Fashion & Textile Costing

Unit-I: Elements of Costing, Difference Between Costing and Pricing

Unit-II: Fixed Costs V/s Variable cost, Direct Cost V/s Indirect Cost, Overheads

Unit-III: Cost Volume Profit Analysis, Calculation of margins, Freight elements.

Unit-IV: Currency Conversions, Guidelines for costing of different textile materials.

7. Sourcing Management

- Unit-I:** Introduction of Sourcing, Definition and Need of Sourcing, Sourcing Strategies.
- Unit-II:** Procurement and Outsourcing, benefits and risks of outsourcing, Domestic v/s Global Sourcing, make or Buy Decisions, Markets- Domestic or International
- Unit-III:** Supply Chain Management, Manufacturing Resource planning, Just-in-Time Technology, Demand Chain Analysis
- Unit-IV:** Inventory Management, Vendor Management, Inspection, Ethical Sourcing

BACHELOR OF VOCATION IN FASHION DESIGN AND MANAGEMENT

SEMESTER – 6

Sr. No.	Subject	Credit	Hours	Internal	External		Total
					Theory	Practical	
1	Garment Construction	18	270	---	----	400	400
2	Comprehensive Project Report	12	180	---	----	300	300

Project Based on Internship at Fashion House/ Fashion Companies/ Registered Fashion Boutique or Manufacturing Unit

Final Internships is required in the Third Year with duration of Total 6 Months including (3 months for Internship Comprehensive Project Report and 3 months for Garment Construction- Fashion Show). Students are required to submit a report on work done and evaluation is done on that basis. Fashion Designing is a career path for people who extremely innovative and creative. The Fashion Internships designed to provide professional experience working with some of the leading fashion companies.

The Internships will provide practical experience available in Design, Merchandising, Buying, Showroom, fashion Public Relation, Business to business Transaction, Clothing Design, Fashion Style, Production process, Production cycle, and budgets, marketing and

cross promotional campaign, Fashion Photography, Graphic Design, Fashion Styling, Themes, logo Design Etc.

- Detailed study on the given topic, data collection, evaluation and conclusion
- The student will be required to complete their study and submit a comprehensive report