

ELECTIVE PAPER – 2 Corporate Governance & Social Responsibility

Total Marks: 100

Credit-5

P.P.W: 5

Unit-I Corporate Governance (C.G.) :-

- Meaning Definition, Objectives, Role of Corporate Governance need structure.
- Corporate Governance its origin, Scope and Scenario.
- Desirable governance in India
- Corporate Governance and Human Resource Management
- Clause 49 of listing agreements for C.G.

Unit-II Corporate Social Responsibility (CSR) :-

- Concept. Practices. Theories & Models of CSR
- The strategy of Corporate Response, Social aspects of CS R
- Managing Corporate responsinecess
- Three levels of CSR
- CSR : The third pillar of sustainable development

Unit-III Social Responsibility of Business :-

- Concept. Need Features
- Social information & Company concerns
- Extending the concept of responsibility
- Reputation of organization with Social Responsibility
- Developing policy for social responsibility
- Use of Social Responsibility & Issues on Social Responsibility

Unit-IV Corporate Governance & Business Ethics: -

- Historical perspective (Gandhi's Philosophy of Trusteeship)
- The Philanthropic – view
- Towards fruitful partnership
- The changing global context
- NGO perspective

Unit-V Case studies on CSR & Field Project :-