

ELECTIVE PAPER – 2 Rural Social Entrepreneurship

Credit-5

Total Marks: 100

P.P.W: 5

The syllabus is in the form of self – instructional study material and personal counseling. The learners will acquire necessary knowledge, information, Skills and motivation in setting up and managing his/her own social enterprise successfully.

Objective :

1. Change the world because they think that they can.
2. Identify and apply practical solutions to social problems through innovations, networking and new business opportunities.
3. Innovate new products, new services or a new approach to a social problem.
4. Show a strong determination which inspires them to take calculated moderate risks by starting their own for profit social enterprise.
5. To train potential social entrepreneurs acquire competencies in creating social enterprises which address the issues related to social development. This course is mainly focused on various aspects of starting and managing for profit social enterprises.

Modules :

- M-1 Introduction to Social Entrepreneurship.
- M-2 Traits and Characteristics of a successful Social Entrepreneur
- M-3 Business Opportunity Identification and selection.
- M-4 Entrepreneurial Motivation, Extension Motivation and Soft Skill Competency Development.
- M-5. - Planning and Managing a Social Enterprise
 - Business plan preparation and obtaining Finance