

Paper No – 9 Information analysis, Repackaging and Consolidation.

Unit No.	Topic Name	Content	Hrs.	Marks	Credit
.1	Information Analysis and Products	<ul style="list-style-type: none"> • Information Analysis. • Information Products: Nature, Concept, Types, Design and Development. • Electronic Content Creation. • Content Analysis. • Repackaging, Formatting, Consolidation • Abstracting definition – Types, characteristics of good abstracts, Guidelines for preparing Abstract 			
2	Information Consolidation.	<ul style="list-style-type: none"> • Information consolidation. • Consolidation products: trend report, State of Art Report, Reviews, Conference Proceeding. • Compilation of product: Annual Report, Manuals, Handbook, Directories, Abstract Bulletin, Bibliographies. • Analysis of Information. 			
3	Marketing	<ul style="list-style-type: none"> • Marketing of information product & services. • Information providers: Libraries, Information centres, Referral centres, Analysis Centres, Bibliographic Utilities, Venders etc. • Design of Information product & services. • Cost of Information Provision, Pricing promotion techniques, Marketing strategies. • Information Product/services: News letter, Bulletin, Digest, Dossier, Technical inquiries, Indexing Bulletin, Subject Bibliography. 			
4	Repackaging of Information.	<ul style="list-style-type: none"> • Research in progress. • Backup services. • Electronic Document Delivery. • UAP (Universal Availability of Publication). • Database Support Services. • Database type and use; Database intermediaries such as searcher, editor etc. • Analysis of information products using reference tools criteria. 			

Reference Books

1. Information Consolidation and Repackaging-Seetharama
2. Library Organization Retrieval-Kunar Krishan
3. Information Analysis Repaking Consolidation & Information Retrieval- P.S.G. kumar
4. How to market your library services.ed.2, London; ASLIB by Coote helel & Bachalor Bridget.
5. Marketing library & Information services- Munich by P. G. Saur, 2006.
6. Kumar,P.S.G. (2004). Information Analysis,Repackaging,Consolidation & Information Retrieval. Delhi: B.R. Publication.
7. Lancaster.F.W.(1991). Indexing And Abstracting In Theory And Practice. London:The Library Association.
8. Reo,Sandra.K. (2004). The Thesaurus: Review.Renaissance And Revision. New York: The Haworth Information Press.
9. Thakar,Urmila. (2000) Nirdeshikaran Prakriya. Ahmedabad:Gujarat Granth Ratna Karyalay.

Gujarati Reference Books

૧. માહિતી પ્રક્રિયા અને પદ્ધતિઓ—ડૉ. શિવદાનભાઈ ચારણ
૨. નિદેશીકરણ—કિરીટ ભાવસાર
૩. નિદેશીકરણ—શ્રી ચંપકભાઈ આર. પટેલ