

History of Folk Art & Culture

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**Curriculum:**

- Unit I**            Origin of Folk Arts, Folk Arts as An Effective Mass Media, Folk Dances, Folk Music, Folk Songs, Folk Theatre.
- Unit II**            Review of Various Folk Art Forms Used for Communication, Impact of Folk Arts on Various Movements, Advantages of Folk Media
- Unit III**           Comparison of Folk Media and the Electronic Media, Folk Arts in Modern Context, Folk Media and Rural Development.
- Unit IV**            Integrated Use of Folk Media and Mass Media - Role of Government Agencies Like Song and Drama Division, Information and Publicity Department, Prominent Folk Artists.

**Reference Books :**

1. Dr. N. Usha Rani: Folk Media For Development.
2. Gargi Balawant: Folk Theatre In India.
3. H. K.Ranganath: Folk Media & Communication.
4. Shyam Parmar: Traditional Folk Media in India, (1994).