

**Environmental Communication**

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**Curriculum:**

- Unit – I** Definition, Nature, Scope of Ecology; Factors affecting Ecology; Importance of Environment; Environmental Movements; Environmental Programmes of Government and Non-Government Organizations.
- Unit – II** Environmental Journalism, Environmental Reporting for Print, Electronic and New Media; Environmental News Sources.
- Unit – III** Media and Environmental Movement - Advocacy in Environmental Reporting - Personalities in Environment Movement.
- Unit - IV** Impact of Globalization, Liberalization and Privatization on Environment; Government Policies on Environment; Environment Magazines in India.

**Reference Books :**

1. Ramachandra Guha: Environmentalism - Global History.
2. Arvind K Singha: Mass media & Rural Development.
3. T N Khosho: Environmental Concerns & Strategies.
4. G N Khanna: Global Environmental Crisis & Management .
5. Ramachandra Guha: Ecological History of India.