

Feature Journalism

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**Curriculum :**

- Unit – I** Feature: Definition and Characteristics - Feature Styles - Structure of a Feature - Story, Types of Feature
- Unit – II** Writing Feature - Sources of Ideas - Collection of Materials; Presentations; Market for Features; Feature Syndicates. Freelancing - Illustrations - Illustrating the Write-ups with Photographs, Drawings, Maps, Caricatures.
- Unit – III** Review: Definition, Types of Reviews - Book Review, Film Review, Drama Review - Difference between Review and Criticism
- Unit - IV** Columns: Characteristics, Techniques of Writing Columns, Types of Column, Columnists.

**Reference Books :**

1. C A Sheenfeld: Effective Feature Writing.
2. H F Harrington and Elme Scott Watson: Modern Feature Writing.
3. Hennessy: Writing Feature Articles - A Practical Guide to methods and Markets.
4. Kauffmann: Before My Eyes: Film Criticism and Comment.
5. Niranjana Vanalli: Suddiyashte Alla.
6. R K Murthy: Freelancing.