

Audio-Visual Communication Technology

Curriculum:

- Unit - I** Electronic Communication Media in India, Radio in India, Cinema in India, Doordarshan in India, Principles of Television, Cinema projector
- Unit - II** Mass Communication and New Information Technology in SAARC Countries, Information and Broadcasting Function in International Organizations, Structure of Doordarshan and Management
- Unit – III** Principles of Radio Broadcasting, Broadcasting Services of AIR, Language of Radio and Translation
- Unit - IV** Communication Revolution in India, Public Broadcasting Revolution in India, Revolution in Private Channels in India, Computer and Internet Revolution in India

Reference Books :

1. Allan Wurtzel: TV Production.
2. B N Ahuja: Audio – Visual Journalism.
3. Glyn Alkin: TV Sound Operations.
4. Miller: Video Production Handbook.
5. Millerson: Gerald Video Camera Techniques ; Focal Press.