Course Code : MJ – 221	Multi Disciplinary Course
Cyber Media	

Curriculum:		
	Unit - I	Communication Technology (CT): Concept and Scope, Website: Elements, Types, Construction and Utility , Web Page Development, Inserting, Linking, Editing, Publishing, Localing, Promoting and Maintaining a Website
	Unit - II	Internet: The Concept, Format and Services, Web Page, Websites, Homepages,
	Unit - III	Cyber Media : Concept and Format, Cyber Journalism: On-line Editions Of Newspapers-Management and Economics; Cyber Newspapers-Creation, Feed, Marketing, Revenue and Expenditure, Online Editing, E-Publishing; web Radio and Television
	Unit - IV	Management and Economics of Cyber Media, Security Issues on Internet; Social, Political, Legal and Ethical Issues Related IT and CT.

Reference Books :	
	1. Douglas Dixon: How to use Adobe Premiere 6; Techmedia.
	2. Jagadish Chakravarthy: Cyber Media Journalism - Emerging Technologies, 2003.
	3. John Villamil Casanova, Louis Molina; Multimedia – An Introduction.
	4. Kritika Gupta, Sunil Chauhan, Akash Saxena: Fundamentals of Computer, 2008.