

Curriculum:

- Unit I** Editorial Board: Establishment, Press Copy, Sub -Editor: Copy Editing, Principles of News Editing, Editorial Writing.
- Unit II** Heading: Meaning and Definition, Characteristics, Language, Precautions, Advanced Exercises In Editing, Re-Writing, Page Make-Up and Layout, Rewriting the Copy of Stringers, Editing Political and Foreign Copy.
- Unit III** Photo Editing, Cropping, Composition, Colours, Caption Writing, Placement of Photographs, Photo Features.
- Unit IV** Magazine Journalism: Nature, Importance, Functions, Techniques - Specialized Publication, Types of Magazine - Writing for Women and Children, Writing on Industry, Science and Technology, Sports, Agriculture, Films. Typography; Layout and Design of Features, Trends, Future of Magazines.

Reference Books :

1. Ames: Elements of Newspaper Design.
2. Bruce II Westley: News Editing.
3. Harold Evans: News Headlines.
4. K. M. Srivastava: News Reporting and Editing.