

1. BUSINESS ENVIRONMENT [CC108] :

Objective : This course is intended to make the students aware of the Indian Economic Environment and the policy and planning framework underlying the economic system. As a result of this course, the student should be able to meaningfully follow and interpret major economic and environmental trends and government policy decisions and understand their implications on industry.

Content : Nature and Dynamics of Business Environment , Political Environment and Economic Systems, Economic Growth and Development, Anatomy of the Indian Economy, Globalisation and Business Environment, Industrial Policy, Industry Analysis: Textiles, Electronics and Automobiles , FMCG, Chemicals and Pharmaceutical, Privatisation: Problems and Prospects, Fiscal Policy, Union Budget and Taxation, Monetary Policy and Banking Sector Reforms , Technological Environment of Business, Capital Market, Stock Exchanges, and Present Scenario Legal Environment of Business, Mergers and Acquisitions , Global Recession and New Business Environment, WTO: Agreements and Current Issues, GATS & trade liberalisation, India's Trade Policy, India's Foreign Trade and BoP, MNCs in India (Globalization) and its impact on economy; Exim Policy 2002 -07 and Foreign Trade Currency Convertibility, ADR-GDRs and FEMA, Global Outsourcing, Multinational Companies and Foreign Direct Investment , Social Environment in India and China, Corporate Governance and Corporate Social Responsibility.