

## **Core Course - 202**

# **METHODS AND TECHNIQUES IN SOCIAL RESEARCH**

### **Objective**

Teaching certain quantitative methods, statistical techniques and qualitative methods to collect and analyze the data would help them organize and analyze the information gathered by them. Exposure to the fieldwork at the post. Graduate level is intended to enhance the research interest and inculcate the spirit of inquiry among students who may be motivated to continue higher studies in research.

### **Course Outline :**

#### **Unit - 1 Quantative Methods and Survey Research**

- Survey techniques - meaning - Important Limitations

#### **Unit - 2 Statistics in Social Research**

- Meaning of statistics. Important Limitations.
- Measures of Central tendency, Mean, Median, Mode
- Correlation Analysis - Tests of significance and covariance.

#### **Unit - 3 Quantitative Research Technique**

- Techniques and methods of qualitative research
- Participant observation - Ethnography
- Interview guide - Case study method

#### **Unit - 4 Content analysis**

- Oral History, narratives life history,
- Group discussion, Focus Group discussion
- Methodological dilemmas and issues in qualitative research.
- Qualitative data format and processing

#### **Unit -5 Methods and Use secondary (data) Sources**

- Census - N.S.S.
- Data search in Secondary Sources and Use (Book, Journals, Internet and Other Sources)
- Action Research, Participation research

### **Recommended Books :**

- Bryman, Alan; Quality and Quantity in Social Research; Unwin Hyman, London, 1988.
- Denzin, Norman, K. : Handbook of Qualitative research; Sage Publications, New Delhi, 1994.
- Dwivedi, R. S.; Research Methods in Behavioural Science; Macmillan India Ltd., New Delhi; 1997.
- Goode, A; Positivism and Sociology; Heinemann, London; 1974.
- Hall, David and Hall, Irene; Practical Social Research Project work in the Community; MacMillan Press Ltd. London, 1996
- Irvine, J. I. Miles and J. Evans (eds.) Demystifying Social Statistics, Pluto Press, London, 1979.
- Kothari, C. R. : Research Methodology - Method and Technique; Wishwa Prakashan, New Delhi; 1985.
- Lewin, Jack : Elementary statistics in Social Research; Harper and Row Publishers, New York; 1973.
- Marsh, Caterene; Exploring Data; Polity Press, Cambridge, 1988.
- Moser, C. A. and Kalton, C.; Survey Methods in Social Investigation; Heinemann, London; 1971.
- Seltiz, C. and M. Jhoda, et. al.; Research Methods in social Relations; Muthuen & Co. Ltd., U.S.A.; 1965.
- Srinivas M. N. and A. M. Shah; Field Worker and the Field; Oxford, New Delhi; 1979.