

Extension Education and Communication(core compulsory)

Objectives:

1. To aware the students about the principles of extension education.
2. To aware the students about the application of extension education in Home science.
3. To provide the knowledge about different media of commercial methods used for communication.
4. They will learn and gain the knowledge to make and operate different teaching aids.

Unit-1. Extention Education.

- Meaning and definition
- Philosophy and principles.
- Objectives of Extension education.

Unit-2. Qualities of Extension worker.

- Role of extension worker.
- Extension teaching Methods.
 1. Individual contact methods.
 2. Group contact methods.
 3. Mass contact methods.

Unit-3. Communication

- Meaning and Definition
- Importance of communication in extension work
- Elements of communication.
- Function of communication
- Types of communication
- Problems of communication

Unit-4 Role of communication in motivating and mobilizing rural people.

1. Selection use and preparation of various simple and economic visual aids.
- 2 Development and use of simple literature for communication.

Practical :

1. To prepare different types of puppets.
2. To prepare poster.
3. To prepare flash card.
4. To prepare Radio and T.V. script.
5. Practice in display exhibition.
6. Write a script of street drama.
7. Write a script of Bhavai.
8. To arrange a meeting in village for giving community education.
9. Planning of Extension education program like Nutrition week, Breast feedin g week.

Reference :

1. Dhama D.P. and Bhatnagar O.P. education and communication for development, New Delhi, Oxford and LBH Publishing, 1980.
2. Devadas R.P.m Text book of Home Science, Directorate of extension, Ministry of Food and Agriculture in India 1980.