U.G.C. Model Curriculum Force from June'2002

Subjects:

Psychology

Faculty:

Arts

Class:

M.A. Part - I

Nature of Subject: Entire Psychology

A PAPER -I ADVANCE EXPERIMENTAL PSYCHOLOGY

(Methodology, Experimental Designs and Statistics)

There will be two sections in this paper

Section I:

Experimental Theory

Section II: Statistics

Main Objectives:

- * This course aims of familiarizing students with experimental method and various designs of experiments along with statistical procedures.
- * To develop an understanding of various statistical techniques in terms of their assumptions, application and limitations.

The Scheme of question Paper:

- 1. The paper will consist of Five units.
- 2. There will be two chapter in each unit.
- 3. Every chapter in the unit should be given equal weightage in the examination.
- 4. Question paper should be drown with the 'Internal Option' in such a way that students should not omit any chapter.

Marking scheme :

Total marks: 100:-60 marks for experimental theory

40 marks for statistics.

Each unit carry equal marks in the question paper.

Each chapter in the unit should have equal weightage of 10 marks.

The paper will consist of the following five unites.

Section - I Experimental Theory

Unit - I

Chapter: 1. Experimentation in Psychological Research

Chapter: 2. Control of Relevent Variables.

Unit - II

Chapter: 3. Classical Psychophysics and Signal detection theory-Psychophysical Scaling

Chapter: 4. Learning and Behaviour

Unit - III

Chapter: 5. Experimental Designs.

Chapter: 6. Factorial Experimental Designs.

Section - II

Unit - I

Chapter 1. Correlation

Chapter: 2. 't' test and Chi square

Unit - II

Chapter: 3. Analysis of variance

Chapter: 4. 'W' test and 'Tau' test

Section - I

Experimental Theory

Unit - I

Chapter - 1: Experimentation in Psychological Research

* Psychological Research

Theoritical research and its types.

Empirical research and its types.

* Psychology and the concept of variables

Independent variable and Dependent variable

Interdependence of Independent and Dependent variables

Relvent variable

Interrelation among research approches, Type of independent variables and research settings.

Chapter - 2: Control of Relevant variables

- * Three types of control Techniques.
- * Three Classes of Relevant Variables

Subject Relevant Variable

Situational Relevant Variable

Sequence Relevant Variable

Some general methodological considerations, Single-group versus Separate groups designs.

Experimental versus Statistical designs.

- * Control of Subject Relevant Variable
- * Control of Situational Relevant Variable
- * Control of Sequence Relevant Variable

Unit - II

Chapter - 3: Classical Psychophysics and signal detection theory

* Basic concepts of psychophysics

Absolute and Difference Limens

Psysical versus Psychological continua

* The method of limites

Determination of the AL by the method of limits

Determination of the DL by the method of limits

* Method of contant stimuli

Determination of the AL by the method of contant stimuli Determination of the DL by the method of contant stimuli

* The method of Average error

Determination of the DL by the method of average error

* The Just Noticable Difference and Weber's law Weber's law

* Signal detection theory

* Psychophysical scaling - The types of scales •

Feehner's Togarithmic law

Chapter - 4: Learning and Behaviour

* Some properties of classical conditioning

Pairing relations of CS and UCS

Distinguishing classical from instrumental conditioing

* Instrumental conditioing

Classification of instrumental conditioning Procedures

* Operant Conditioning

Some improtant fentures of operant conditioning Central concepts in operatant conditioning

* Schedules of Reinforcement and their applications

Unit - III.

Chapter - 5: Experimental and other research designs

* Experimental design with a Signal Independent variable

Pre-post designs

Rendomized groups designs

Related groups designs

Within - subject designs

* Quasi - experimental and non-experimental designs

* Small -N designs

Basic approach and designs

Data analysis and the use of statistics

* Differences between the Small-N and Large-N approches.

Chaper - 6: Factorial Experimental Designs

- * Reasons for selecting a factorial designs
- * Categorizing factorial designs
- * A randomized 2x2 factorial design
- * Other outcomes of a 2x2 factorial design
- * Indentifyting main effects and interactions for other factorial designs
- * Statistical analysis of factorial designs

Section - II

Statistics

Unit - I

Chapter - 1: Correlations

* Pearson's correlation technique

Raw score technique

Product moment correlation

Assume mean technique

Chapter - 2: 't' test and Chi-square

- * Compulation of 't' values for independent and dependent samples
- * Chi-square

Equal distribution

Contigency co-efficient

Chi-square test of independence in contigency table

Normal distribution

Unit - II

Chapter · 3: ANOVA

- * One way analysis of variance
- * Two way analysis of variance

Chapter -4: 'W' test and 'Tau' test

- * Kendall coefficiant of concordance 'W' test
- * Kendall renking correlation 'Tau' test

Books

1. M.R. D'amato (1990): 'Experimental Psychology' Methodology, Psychophysics and Learning TMH Edition-4th Reprint.

Chapter: 1,2,5,6,7,9

- 2. Barry and Morton (1985): 'Experimental Methods in Psychology' McGraw-Hill Chapter: 6,7,8,9
- 3. Broota K.D. (1992): 'Experimental Designs in Behaviuoral research' New Delhi. Wiley Estern.
- 4. Downie and Heath: 'Basic Statistical Methods'
- 5. Siegel S. (1994): 'Non-perametric statistics', McGraw-Hill
- 6. Prof. C.B. Dave, Dr. Dipak Bhatt, Dr. N.S. Patel and Dr. D.J. Panchal (1998): 'Experimental Psychology Theory and Statistics', Viral Prakashan, A'bad.





U.G.C. Model Curriculum Force from June'2003

Subjects:

Psychology

Faculty:

Arts

Class:

M.A. Part - I

Nature of Subject:

Entire Psychology Paper - II (Opetional Paper)

PAPER -II ENVIRONMENTAL PSYCHOLOGY

Main Objectives:

- * To highlight the simulataneous mutual interaction of environment and behaviour.
- * To delineate psychological approaches to the study of environment.
- *To discuss the impact of ecological degradation and the need for enhanced awareness.

The Scheme of question Paper:

- 1. The paper will consist of Five units.
- 2. There will be two chapters in each unit.
- 3. Every chapter in the unit should be given equal weightage in the examination.
- 4. Question paper should be drown with the 'Internal option' in such a way that students should not omit any chapter.

Marking scheme:

Total marks: 100

Each unit earry equal marks in the question paper.

Each chapter in the unit should have equal weightage of 10 marks.

The paper will consist of the following five unites.

Unit-I

Chapter: 1. Definition and Scope

Chapter: 2. Methods of Environmental Psychology

Unit-II

Chapter: 3. Human Behaviour and Environmental Stimulation

Chapter: 4. Environmental Effects on Behaviour

Unit - III

Chapter: 5. The Effects of Noise on Behaviour

Chapter: 6. The Effects of Seasons, Weather and Temperature on Behaviour

Unit-IV

Chapter: 7. The Effects of Air Pollution and Wind on Behaviour

Chapter: 8. Personal Space and Internal Contact

مرمن

Unit - V

Chapter: 9. Territorial Behaviour

Chapter: 10. Population Density and the Problem of Overcrowding

Unit - I

Chapter - 1: Definition and Scope

- * Development history of Environmental Psychology
- * What is Environmental Psychology is?

Defenition and Scope

* Nature of environmental psychology

Chapter - 2: Methods of Environmental Psychology

- * The obtrusive methods
- * Unobtrusive methods

Experiments

Unit - II

Chapter - 3: Human Behaviour and Environmental Stimulation

- * Stress
- * Arousal
- * Excessive environmental stimulation
- * Under-environmental stimulation and behaviour
- * Environmental restriction and behaviour

Chapter - 4: Environmental Effects on Behaviour

- * Adaptive behaviour to environmental stimulations
- * Environmental pollutions

Unit - LII

Chapter - 5: The Effects of Noise on Behaviour

- * Unusual environmental stimulations
- * The structure of auditory system and sound
- : Charateristics of sound

Amplitude, Frequency

- * Distrubing Characteristics of noise
- * The effects of noise

Attraction, Altrusion, Aggression

Chaper - 6: The Effects of Seasons, Weather and Temperature on Behaviour

- * Nature and characteristics of Temperature
- * Effects of various levels of temperature and atmosphere

Atmosphere, Excessive heat

* Medium temperature

Humidity.

- * Atmospheric influence on behaviour
- * The effects of heat on performance
- * The effects of heat on social behaviour
- * The effects of cold Temperature

Unit - IV

Chapter - 7: The Effects of Air Pollution and Wind on Behaviour

- * Nature of air in the atmosphere
- * Air pollution and the consequences
- * Air pollutants
- * Personal air pollution
- * How air pollution is perceived?
- * The effects of air pollution and wind performance

Chapter - 8: Personal Space and Internal Contact

- * Introduction
- * Personal Space

Cultural and personal factors in interpersonal contacts and personal space

Cultural and sex in interpersonal spacing

Age and personal distance

Situation and personal distance

- * Cultural and interpersonal contact and personal space
- * Interpersonal contact, personal space and sex
- * Interpersonal contact, personal space and similarity
- * Interpersonal contact, personal space and experience
- * Occupation
- * Interpersonal space and age
- * Race and Ciltural in interpersonal space
- * Socio-economic status in interpersonal space
- * Likes and dislikes in interpersonal space

Unit - V

Chapter -9: Territorial Behaviour

- * Characteristics of territory
- * Kinds of territory
- * Primary territory

- :: Secondary territory
- :: Public territory
- ** Dominance of territory
- * Consequences of territorial disputes

Chapter -10: Population Density and the Problem of Overcrowding

- * Density and crowding
- * Effects of overcrowding on humans
- * Sex and effects of density
- * The effects of high density of population on physique
- * The effects of the kinds of high density of population
- * Aggression as the effects of high density
- * Effects of long term high density
- * Avoiding the effects of crowding and negative reactions

Books

1. Dr. M. Rajamanickam (1994): 'Contemporary Fields of Psychology and Experiments' Concept Pub. Co. New Delhi.

Chapter: 1,2,3,4,5,6,7,8,9,10

- 2. Ittelson W.H., Proshansky H.M., Rilvin E.G., Winkel G.H. & Dempsey (1974): 'An Introduction to Environmental Psychology' New York, Holt Rinehart and Winston.
- 3. Encyclopedia of Psychology Vol. I (1984) Raymond J. Corsini, New York John Wiley & Sons.

U.G.C. Model Curriculum Force from June'2002

Subjects:

Psychology

Faculty:

Arts

Class:

M.A. Part - I

Nature of Subject:

Practicals in Psychology (Opational Paper)

PAPER -II PRACTICALS IN PSYCHOLOGY

Main Objectives:

* To provide training to the students in conducting experiments

* To provide training to the student for administration of psychological tests

The Scheme of Question Paper:

* The paper will consist of eight practicals and four tests to be performed and journal prepared.

Marking scheme:

Total marks: 100:-60 marks for practical

40 marks for tests

List of Practicals

- 1. Method of minimal changes Two point threshold for different areas of skin.
- 2. Efficiency of distribute and massed practice.
- 3. Bilateral transfer-mirror tracing.
- 4. Transfer in maze learning.
 - 5. Habit interference.
 - 6. Retention for completed and interrupted task-zeigarnik effect.
 - 7. Retention as a function of meaningfullness.
 - 8. Retroactive inhabition.

List of Tests Exercises

- 1. Koh's Block Design Test.
- 2. Alexander's Pass Along Test.
- 3. Porture Maze Test.
- .4. Finger and Twizer Dexterity Test.

Books

- 1. R.S. Woodwroth & H. Schlorberg (1954): "Experimental Psychology" 2nd Ed. Henry Holt and Company.
- 2. B.J. Underwood (1966): "Experimental Psychology" 2nd Ed. Appretor Centure and Cropts.
- 3. M.R. D'Amato (1990): "Experimental Psychology" McGraw Hill Kogakusha.

Any eight practicals and four test excercises to be performed and journals prepared.

- 1. Depth discriminimum comparison of the methods of average effor and conctant (W. & S. 469, B. J. U. 135, MRD 129 and 148).
- 2. Verfication of weber law D.L. as a function of the standers stimulus (W. & S. 197 and 210, B. J. U. 164, MRD 154).
- 3. Methods of minimal changes Absolute thereshold as function of pitch (W. & S. 196, B. J. U. 139, MRD 121).
- 4. Methods of minimal changes Two point thereshold for different areas of the skin (W. & S. 196, B. J. U. 139, MRD 121).
- 5. Judgement of time: Reproduction of filied and un filied time intervals for visual stimulus or for auditory stimulus (BJM 49 and 166).
- 6. Efficiency of distributed and massed practice (W. & S. 787, B. J. U. 318).
- 7. Bilateral transfer Mirror traching or cup and ball catches (W. & S. 741. B. J. U. 330).
- 8. Transfer in Maze learning (W.&S. 748).
- 9. Habit interforence (W.&S. 763).
- 10. Serial position effect in verbal learning (W. & S. 711, B. J. U. 690, MRD 549).
- 11. Retention for completed and interupted tasks zeirasik effect (W. & S. 692).
- 12. Retention as a function of meaning lulness (W. & S. 731, B. J. U. 460, MRD 560).
- 13. Retreative inibition (W.& S. 761, B.J.U. 554).
- 14. Problem solving as function of set -anagrams of water-war problems (W. & S. 614, B. J. U. 583, 597).
- 15. Conditioning of hand withdrawl of study the establishment and extention of a conditioned hand withdrawal responce (W. & S. 572, B. J. U. 355. MRD 262).

Test Exercises

- 1. Koh's Block Design Test.
- 2. Alexander's Pass Along Test.
- 3. Standford Binet (Indian Adoptation).
- 4. Porture Maze Test.
- 5. Pintner Teterson Performance Scale.
- 6. Drever-Collins Performance Scale.
- 7. Draw-a-manTest (Psamila Phatak).
- 8. Bhatia Test of Intelligence.
- 9. Finger Dexterity Test.

U.G.C. Model Curriculum Force from June'2002

Subjects:

Psychology

Faculty:

Arts

Class:

M.A. Part - I

Nature of Subject: Entire Psychology

PAPER -III PSYCHOLOGICAL RESEARCH AND MEASUREMENT

Main Objectives:

- * To provide an overview of scientific approches to psychological research in terms of sampling techniques, scientific method.
- * To acquint the students with respect to nontesking approches like interviews and quitionnares.

The Scheme of question Paper:

- 1. The paper will consist of Five units.
- 2. There will be two chapter in each unit.
- 3. Every chapter in the unit should be given equal weightage in the examination.
- 4. Question paper should be drown with the Internal option? in such a way that students should not omit any chapter.

Marking scheme:

Total marks: 100

Each unit carry equal marks in the question paper.

Each chapter in the unit should have equal weightage of 10 marks.

The paper will consist of the following five unites.

Unit - I

Chapter: 1. Science and Scientific Approach

Chapter: 2. Problem, Hypotheses and Research Designs

Unit - II

Chapter: 3. Campling and Randomness

Chapter: 4. Survey Research

Unit - III

Chapter: 5. Interview and Interview schedules

Chapter: 6. Observation of Behaviour and sociometry

Unit - IV

Chapter: 7. Laboratory Experiments, Fields Experiment and Field Studies

Chapter: 8. Psychological Test

Unit - V

Chapter: 9. Ethical Considerations and Computers in Research

Chapter: 10. Communication in Psychology (Research Report Writing)

Unit - I-

Chapter - 1 : Science and Scientific Approch

- * Science and common sense
- * Four methods of knowing
- * Science and Its functions
- * The aims of science, scientific explanation and theory
- * Scientific Research: Definition
- * The scientific approch

Problem - Obstacle - Idea

Hypothesis

Reasoning - Deduction

Observation - Test Experiment

* Social research - Meaning: Definition

Characteristics of social research

Types of social research

Chapter - 2: Problem, Hypotheses and Research Designs

* Problem

Criteria of Problems and Problem statements

* Hypotheses

The importance of problems and hypothesis.

Problems, Values and Deinitions

- * Generality and specificity of benaviour research and problems
- * Research design: Definition, purpose functions of research design

Unit - II

Chapter - 3: Sampling and Rendomness

- * Sampling, random samplaing and Representativeness
- * Randomness
- * Randonization
- * Sample size
- * Kind of sample
- * Advantages, disadvantages of sampling
- * Sampling error

Chapter - 4: Survey Research

* Types of surveys

Interviews and shedules

Other types of survey research

* The methodology of survey research

Checking Survey, Data and four studies

- * Applications of survey
- * Advantages and disadvantages of survey research
- * Meta Analysis

Unit - III

Chapter - 5: Interview and Interview Schedules

- * Interview and schedules as a tools of science Interview
- * The interview schedules

Kinds of schedule Information and Items

- * Criateria of Question Writing
- *The value of Interview and Interview Schedules
 Focus group and group intervewing
- * Type of interview
- * Advantages and disavantages of interview

Chaper - 6: Observation of Behaviour and Sociometry

* Problems in observing behaviour

The Observer, Velidity and Reliability, Caregories, Units of Behaviour. Coperactiviness Observer Inference, Generality or Applicability Sampling of Behaviour

* Rating scale: Types of rating scales

Weaknesses of reating scales

- * Examples of observation systems
- * Assessment of behavioural observation
- * Sociometry:

Scociometry and Sociometry Choice, Methods of Sociometric Analysis. Sociometry Metrices, Socio Grame, Sociometric Indices, Research use of Sociometry

Unit - IV

Chapter - 7: Laboratory Experiments, Field Experiment and Field Status

- * A laboratory experiment: Miller studies of the learning o visceral responses
- * Two field experiments

* A field study

Characteristics and criteria of leboratory experiments, filds experiments and field studies

Strangths and weaknesses of laboratory experiments

Purpose of the laboratory experiments

The field experiments

Strangths and weaknesses of field experiments

Filds studies, type of fields studies

Strangths and weaknesses of field experiments

* Qualitative research

Chapter - 8: Psychological Test

- * Difinations and types of test
- * characteristics of good test
- * Reliability, Validity and Norns
- * Reliability and Its types
- * Validity and Its types
- * Norns and Its types
- * Application of psychological test_
- -*-Administrator, Scoring and Interpretation of test score

Unit - V

Chapter -9: Etical Considerations and Computers in Research

* Fection and Reality

A Beginning?

Some general guidelines

Guidelines from the A.P.A.

* Computer in research

Introduction, Special Features of Computer, Functions Possible with Computer, Computer Application. Use of Computer in Research, Software Packages for Data Analysis

- * Research support and consultancy service in India
- * The Internet and Research

Chapter -10: Communication in Psychology (Research Report)

- * Introduction
- * Targeted group of report and types of report
- * Guidence for effective writing
- * Stracture for effective writing

- * Structure of research report Title page, Abstract
- * Introduction

Objectives, Searching the Psychological Literature.

- * Methods
- * Results

Reporting statistics, Presenting data in Tables, Presenting data in Figures

- * Discussion
- * References
- * Appendixes
- * Author note, Footnotes
- * Order of Mannscript pages
- * Oral Presentations
- * Research Proposals

Books

- 1. Kirlinger F.N. and Lee H.B. (2000): 'Foundations of Behavioural Research' 4th Ed. New York, Harcourt College Pub.

 Chapter: 1,2,8,17,24,25,29,30,31, Appendix A
- 2. Sharma K.R. (2002): 'Research Methodology' New Delhi, Nationa Pub. House. Chapter: 14
- 3. Shaughnessy J.J. and Zechmeister B.E. (1997): 'Research Methods in Psychology' New York," The McGraw Hill. (Appendix C.)
- 4. Shah V.P. (1988): 'Reporting Research' Uni. Granthnirman Board Guj. Chapter: 1
- 5. Anastasi A. (1988): 'Psychological Testing' New York, The McGraw Hill.

U.G.C. Model Curriculum Force from June'2002

Subjects:

Psychology

Faculty:

Arts

Class:

M.A. Part - I

Nature of Subject:

Entire Psychology Paper - IV

✓ PAPER -IV CLINICAL PSYCHOLOGY

Main Objectives:

- * This paper focuses on the contribution of different theoritical approaches to psychopathology to the area of clinical and comminity intervantions and aims.
- * To train students in different approaches to counselling and psychotherapy.

The Scheme of question Paper:

- 1. The paper will consist of Five units.
- 2. There will be two chapter in each unit.
- 3. Every chapter in the unit should be given equal weightage in the examination.
- 4. Question paper should be drown with the 'Internal option' in such a way that students should not omit any chapter.

Marking scheme:

Total marks: 100

Each unit carry equal marks in the question paper.

Each chapter in the unit should have equal weightage of 10 marks.

The paper will consist of the following five unites.

Unit - I

Chapter: 1. Clinical Psychology Definitions and History

Chapter: 2. Models of Clinical Psychology

Unit - II

Chapter: 3. Assessment in Clinical Psychology

Chapter: 4. Testing in Clinical Psychology

Unit - III

Chapter: 5. Interviewing in Clinical Psychology

Chapter: 6. Observation in Clinical Psychology

Unit-IV

Chapter: 7. Clinical Intervention: Overview and Psychodynamic Models

Chapter: 8. Clinical Intervention: Behavioural and Phenomenological Mouels

Chapter: 9. Clinical Child Psychology

Chapter: 10. Professional Issues in Clinical Psychology

Unit - I

Chapter - 1: Clinical Psychology Definitions and History

* Some attempts at Definition

Nature of clinical psychology

- * Clinical psychologists at work
- * The roots of clinical psychology
- * Between the war and the postwar explosion

Chapter - 2: Models of Clinical Psychology

- * The value of models
- * Some coutions about models
- * The Psychodymanic Model
- * The Phenomenological Model
- * The Interpersonal perspective
- * Biological Challenges

Psychological Models

* The popularity of clinical models

Unit - II

Chapter - 3: Assessment in Clinical Psychology

- * Component of the clinical psychology
- * The goals of clinical assessement
- * Collecting assessment data
- * Processing assessment data
- * The behavioural approach to assessment

Chapter - 4: Testing in Clinical Psychology

- * What is a test ?
- * What do test measure?
- * Test construction procedures
- * Major types of test.
- * The status of testing in clinical psychology

Unit - III

Chapter - 5: Interviewing in Clinical Psychology

* What is an Interview?

- * Clinical interview situations
- * Stage in the interview
- * Communication in the interview
- * Research on the interview
- * Reliability and Validity of interview data

Chaper - 6: Observation in Clinical Psychology

- * Some historical notes
- * Approaches to clinical psychology
- * Controlled observation
- * Evaluation of observational assessement Reliability and Validity

Unit - IV

Chapter - 7: Clinical Intervention: Overview and Psychodynamic Models

- * What is Psychotherapy?
- * iviodels of Therapy ...
 - * Evaluation of the raputic intervention
 - * Practical problems in psychotherapy research
 - * Community Psychology
 - * Psychodymanic Models

Psychoanalytic Treatment

The Goals of Psychoanalytic Treatment
Psychonalytic Treatment Techniques

Variations of Psychoanalysis

Chapter - 8: Clinal Intervention: Behavioural and Phenomelogical Models

*Behavioural Models

Foundations of behavioural modificaton

Contemporary behaviour - Therapy Techniques

* Phenomenological Models

The client-centered therapy of Carl Rugers

The Gestalt Therapy of first perls

Other Phenomenological Therapies

Unit - V

Chapter -9: Clinical Child Psychology

- * Issues unique to Clinical Child Psychology
- * Classification of childhood disorders
- * Clinical assessment of childhood and adults disorders

- * Treatment of childhood disorders
- * The future of clinical child psychology

Chapter -10: Professional Issues in Clinical Psychology

- * Professional Training
- * Professional Regulations
- * Professional Ethics
- * Professional Independence
- * Perils of professionalism
- * The future of clincal psychology

Books

1. Michael T. Nietzel, Douglas A. Bernstein, Richard Milich (1994): 'Introduction to Clinical Psychology' 4th Ed. Prentice Hall, Englewood Cliffs, New Jersey. Chapter: 1,2,3,4,5,6,7,8,9,10,11,14.

3)

NORTH GUJARAT UNIVERSITY

U.G.C. Model Curriculum Force from June'2002

Subjects:

Psychology

Faculty:

Arts

Class:

M.A. Part - I

Nature of Subject:

Entire Psychology Paper - IV (Optional Faper)

✓ PAPER -IV INDUSTRIAL AND ORGANIZATIONAL PSYCHOLOGY

Main Objectives:

- * To Acquaint the students its some kind of organization and human behaviour at industrial organizational setting.
- * This course shows students how psychology will help them in their careers.

The Scheme of Question Paper:

- 1. The paper will consist of Five units.
- 2. There will be two chapter in each unit.
- 3. Every chapter in the unit should be given equal weightage in the examination.
- 4. Question paper should be drown with the 'Internal option' in such a way that students should not omit any chapter.

Marking scheme:

Total marks: 100

Each unit carry equal marks in the question paper.

Each chapter in the unit should have equal weightage of 10 marks.

The paper will consist of the following Five unites.

Unit - I

Chapter: 1. Introduction and Techniques

Chapter: 2. Consumer Psychology

Unit-II

med

Chapter: 3. Personal Psychology

Chapter: 4. Employee Selection

Unit-III

Chapter: 5. The Evalllution of Performance

Chapter: 6. Training and Development in Organizations

Unit-IV

Chapter: 7. Leadership in Organizations

Chapter: 8. Motivation and Job Satisfaction

Unit-V

Chapter: 9. Conditions of Work, Engineering Psychology

Chapter: 10. Stress at Work

Unit - I

Chapter - 1: Introduction and Technique

* Introduction

A bried history of industrial psychology Definition, Scope and Method Areas of industrial psychology The profession of industrial psychology

* Research methods of industrial psychology

Methods of data collection
The experimental method
Observational method
Survey methods

Chapter - 2: Consumer Psychology

- * Introduction, scope of consumer psychology
- * Research methods in consumer psychology
- * Behavioural-studies
- * Television programming research

The seller

The consumer

Unit - II

Chapter - 3: Employee Selection: I - Principles & Techniques

- * Introduction Organizational Entry
- * The recruitment process and job previews
- * Overview of the selection process
- * Job analysis
- * Methods of selection
- * Biographical introduction

 Standard application blanks

Weighted application blanks

* Intreviews

Unstructured and structured interview Problems of intreview

* Reference and letters of recommendation

Chapter - 4: Employee Section: II - Psychological Testing

- * Introduction : What is Psychological Test?
- * Purpose of psychological tests
- * Characteristics of psychological tests

- * Types of psychological tests
 - Administration and Behaviour Messured
- * Advantages, Limitations and Dangers of psychological testing
- * Attitudes toward psychological testing programms

Unit - M

Chapter - 5: The Evaluation of Performance

- * Introduction
- * Purposes of performance evaluation
- * Techniques of performance evaluation
- * Performance evaluation for production and non-production jobs
- * Sources of error in performance evaluation
- * Performance evaluation of executives

Chaper - 6: Tranning and Development in Organization

- * Introduction
- * The scope of organizational training
- * Specifying objectives of training
- * Training methods for non-supervisory employees
- * Training methods for managers_
- * Career development and planning
- * Evaluting training and development programms

Unit-IV

Chapter - 7: Leradership in Organization

- * Introduction
- * Changing view of leadershi
- * Approches to the study of leadership
- * Leadership styles

Headship versus leadership

Authoritarian versus democratic

- * The role of power in leadership
- * Functions of leaders in the organization
- * Characteristics of leaders in the organization

First live supervisors

Executives

- * Pressures and problems of leadership
- * Women in management

Chapter - 8: Motivation and Job Satisfaction

- * Introduction
- * The new breed of American Workers

* Motivaion

The need achivement theory

The need hierarchy theory

The ERG theory of work motivation

- * The motivator-hygiene thoery of motivation and job satisfaction
- * Job setisfaction : A measure of the quality of working life
- * Personal characteristics and job satisfaction
- * Job satisfaction and behaviour on the job

Unit - V

Chapter -9: Conditions of Work and Time-Motion Study

- * Introduction
- * Physical conditions of work
- * Illumination, Noise, Color, Musics, Temperature and Humidity, Indor Pollution
- * Temporal conditions of work

Hours of work, Permement, Part-time employment The four day work week, Flexible working hours

* Psychological conditions of work

Bordom, monotomy, fetigue

- * Time and motion study
- * Man-machine systems

Chapter -10: Stress at Work

- * Introduction: The nature of stress

 Individual difference in vunerability to stress
- * Causes of stress at work
- * Effects of stress at work
- * Dealing with stress at work

Organizational techniques

Individual techniques

Books

- 1. Duane P. Schultg (1982): 'An Introduction to Industrial and Organizational Psychology' New York, McMillon Pub.
 Chapter: 1,2,3,4,5,6,7,8,10,11,13,14.
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