## **PAPER – 6 Management for MSMEs'**

| Unit | <b>Topics Covered under unit</b>  | Wt. |
|------|---|-----|
| I    | MMSEs' in India:  Concept of entrepreneur and entrepreneurship — Quality and characteristics of entrepreneur- Over view and history of entrepreneurship — Definition, overview and history of SME's in India — Performance and role — Production, employment & Export opportunities in MSMEs'- Steps involved in setting up MSMEs'.  Programmes, Schemes and Services:  | 30% |
|      | Schemes inplemeted by the ministries- Schemes under five year plan – Micro and small enterprise cluster development program – Credit linked capital subsidy scheme for technology up gradation, Credit guarantee scheme, Assistance to entrepreneurship envelopment institutes – Special Schemes to Backward area – Schemes on trade related entrepreneurship assistance and development (TREAD) women – Promotional schemes for women. | 40% |
| III  | MSME's Policies:<br>Central government policies- SME and export<br>promotion policy -Development act, 2006  | 15% |
| IV   | Emerging trends and Institutions Supporting MSME:  Overview of WTO, IPR, INMSE (International SME network- Bar coding.  | 15% |

## **Reference Books:**

- 1. Dynamics of Entrepreneurship development, Vasant Desai.
- 2. Entrepreneurship development in India, C. B. Gupta and N P Srinivasan.
- 3. Entrepreneurship development, S. S. Khanka.
- 4. Entrepreneurship and small business Management, C B Gupta and S S Khanka.
- 5. Small business and Entrepreneurship, Paul Burns and Dewhunt.