Course-CE (I) -103 (Subject Elective)

Micro Economics-1

Objective:

The objective of this paper is to introduce the basic concepts of economics to the students so as to able them for further learning in economics

Unit - 1 Introduction:

Definition of Economics, Nature & Scope of Economics, Methodology in economics ,choice as an economics problems, Basic postulater.

Unit - 2 Demand and Supply:

Meaning and laws of Demand, Extension of demand and contraction of demand, Increase and decrease of demand; Meaning and laws of Supply, Extension of supply and contraction of supply, Increase and decrease of supply.

Unit-3: Introduction of Utility analysis:

Definition of Utility, Cardinal utility analysis-assumption, Concept of marginal utility, Concept of total utility, Difference between marginal and total utility; Ordinal Utility analysis-Concepts of scale of preference, concept of Indifference schedule and indifference curve, Marginal rate of substitution.

Unit - 4 Elasticity of Demand:

Meaning of Elasticity of Demand, Meanings and Types of Price Elasticity of demand , Importance of Price Elasticity of demand, Factor determining of price elasticity.

Basic Reading:

- 1. Ahuja H.L: Advance Economic Theory, S.Chand, & Co. Ltd. New Delhi.
- 2. Agrawal H.S.: Advance Economic Theory, Konark Publishers Pvt. Ltd. New Delhi.
- 3. Dewett K.K: Modern Economic Theory, S.Chand, & Co. Ltd. New Delhi.
- 4. Jhingan. M.L.: Principal of economic, Vrinda Publication, Delhi,
- 5. Parkin, Micha (1990): I Micro Economics, Addiison Willey Publishing Co., New York.
- 6. અમીન આર.કે. મુલ્યનાં સિધ્ધાંતો, યુનિ. ગ્રંથ નિર્માણ બોર્ડ, અમદાવાદ.