AR-102

CODE	SUBJECT	CREDITS
AR-102	BASIC DESIGN-I	06
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FOCUS		
	Fundamentals of visual perception and the perception and principles of aesthetics.	
OBJECTIVE		
	To create the sense of perception in relation to the nature and the principles of life and c	re ating the forms,
	studying the rhythm or balance contrast and spaces in 2 dimensions.	
CONTEN		
	1. Drawing and sketching exercises.	
	2. Analysis of visual impressions and representing in various media.	
	Understanding of elements of visual perception - line, form, space, point to line, or	der, rhythm,
	harmony, balance and contrast.	
METHODOLOGY		
	Skills to be developed through a series of studio exercises with model making in the w	
	Skills to be developed through the studio exercise for creating the form from point to lir	
	says formal and informal forms. Exercise for order, positive and negative spaces, balance	
	informal balances, harmony, rhythm, splitting of the form, compositions with 2D and di	
	colour. The composition of the different forms in 3D with different materials, colors and	textures with
REFERE	knowledge of property and nature of materials.	
KEFEKE		
	 Form, Space & Order - Francis K.Ching Free hand Drawing Self Taught - Arthur Guptill 	
	3. Pencil Sketching- Thomas Waug	
	4.Experiencing Architecture - Rossmassen	
	5. Pattern Languages - Christopher Alexander	
	6. Form, Space & Order - D. K. Ching	
	7. Principles of Basic Design - Vol. 1 to 4 – Maier Manfred	